

СЕКЦІЯ II. ПІДПРИЄМНИЦТВО, ТОРГІВЛЯ ТА СФЕРА ОБСЛУГОВУВАННЯ

IT MARKET OF UKRAINE. CURRENT CONDITION

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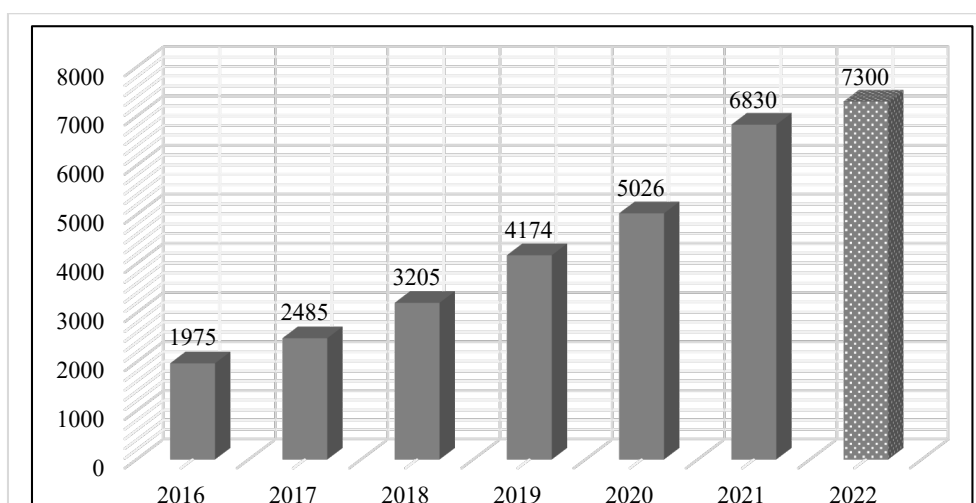
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The information technology industry of Ukraine, despite the difficult external conditions caused by the COVID-19 pandemic and war on the territory of our state, continues to develop, attract foreign investments, and create additional job positions. Current circumstance attracts more and more attention of scientists.

According to N-IX software company report [1], Ukraine holds second place after Poland in volume of ICT-services export among East European region countries by having more than 300 thousand IT specialists involved in R&D (Research and development) and outsourcing activities.

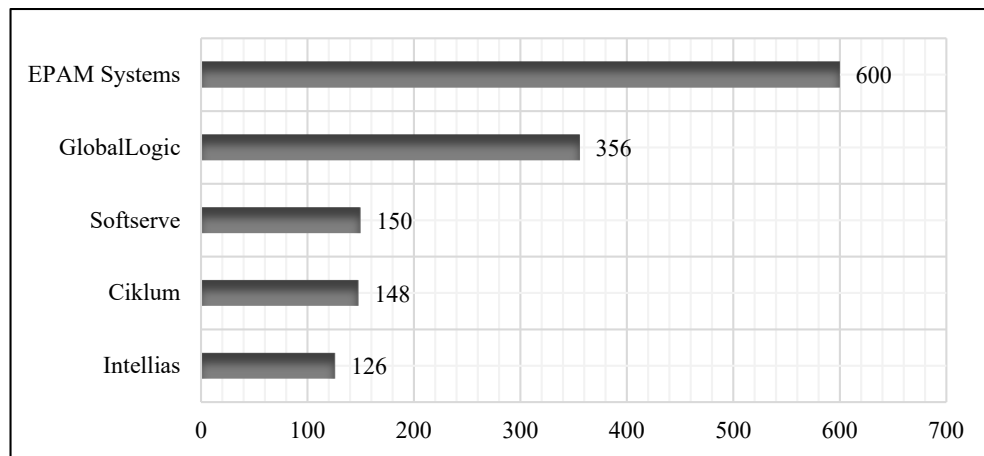
The retrospective of ICT services export shows steady growth over last seven years, but, due to full scale invasion, the dynamics slowed down and reached 6% level in 2021-2022 compared to 35% growth in 2020-2021. Consolidated information from "IT Ukraine Association" yearly report for 2021 [2] and Forbes article "50 main exporters of Ukraine in 2022" [3] shows that our country exported ICT-services for more than \$7.3B that is the best result in history of independent Ukraine.



Pic. 1. ICT services export, \$1M

Source: based on [2-3]

Top-5 of industry companies is presented by EPAM Systems, Globallogic, Softserve, Cyklum and Intellias (pic. 2).

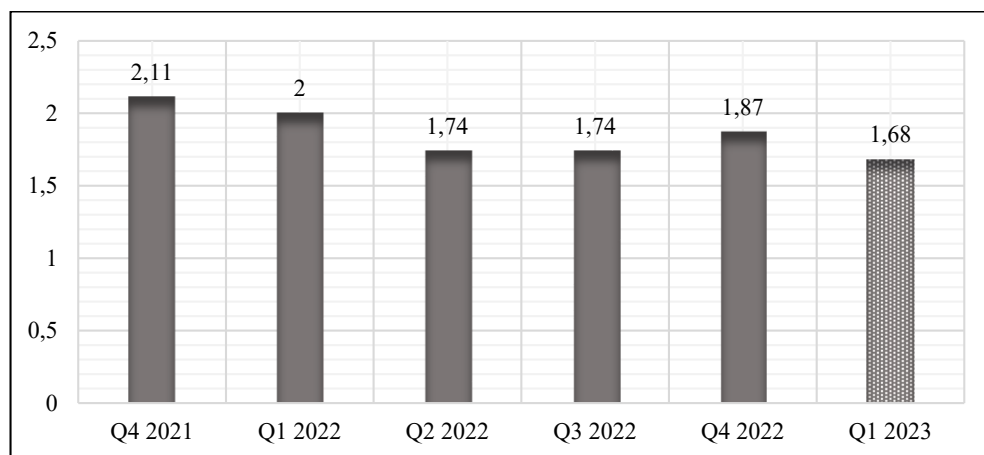


Pic. 2. TOP-5 ICT-services exporters in 2022, \$1M

Source: based on [3]

Full scale war started on Feb 24 2022 created a significant impact on industry. According to IT Research Resilience research [4], only for the period of May-June 2022 approximately 50 000 – 57 000 specialists moved abroad and around 7 000 specialists serve in Ukrainian Armed Forces. Despite the fact that around 20% employees migrated to Europe, IT-industry still develops and according to last surveys 57% of specialists are willing to stay and work in Ukraine.

The National Bank of Ukraine quarterly report [5] shows that the level of export in Q1 2023 decreased compared to the same period of 2022 but it's comparable with Q2 and Q3 2022. Also we can see that massive airstrikes and blackouts caused by it in Q4 did not lead to decrease of ICT-services export level and result was even higher than in Q3 (pic. 3).



Pic. 3. Quarterly ICT-Services export, \$1B

Source: based on [5]

Based on this we can conclude that Ukrainian IT is the only branch of industry that shown positive dynamics among other industries.

References:

1. Top IT outsourcing destinations of Eastern Europe: Market report. 2023. URL: <https://www.n->

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2. IT Ukraine Association report for 2021. 2022. URL: <https://drive.google.com/file/d/1LujaT9pHEGhgprRojfnlZgQikkyillbE/view>.
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 4. За кордон вже виїхало до 57 000 українських IT-спеціалістів. Та інші шокуючі дані львівського дослідження IT Research Resilience. 2022. URL: <https://dev.ua/news/it-research-1659357655>.
 5. Експорт IT-послуг знизився на 16%. В IT Ukraine Association кажуть, що галузь вийшла на плато. 2023. URL: <https://dou.ua/lenta/news/exports-of-it-in-2023/>.